TANJUNG KELAYANG
Negeri Laskar Pelangi
(Home of Rainbow Troops)
TANJUNG KELAYANG

DESTRUCTION PROFILE

Location
Province: Kepulauan Bangka Belitung
Regency: Belitung

Area
Coordinative: ± 457 Ha
Otoritative: ± 1,200 Ha (Cluster of Zone Development)

Accessibility
H.A.S. Hanandjoeddin Airport (40 minutes to Tj. Kelayang)

Investment Value

<table>
<thead>
<tr>
<th>Public Investment</th>
<th>Private Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD 740 Million</td>
<td>USD 590 million</td>
</tr>
</tbody>
</table>

1 USD = 13.600 IDR

Highlights

- Tanjung Kelayang has white sandy beaches and granite diverse along its beaches.
- Tanjung Kelayang is one of the most beautiful beach in Belitung.
- Hundreds of foreign yachts anchor in Tanjung Kelayang at Sail Indonesia Event.
- Tanjung Kelayang also a hub favored by tourists in order to island hopping.
**TANJUNG KELAYANG**

**ATTRACTION**

Panoramic Sightseeing from the lighthouse tower that built in 1882 (The Dutch Colonial era), Sailing, Snorkeling, Witness the beauty of Granite Rocks neatly arranged on the beachside, Visit eagle-shaped rock

---

Total Solar Eclipse Festival, Rainbow Troops Festival, Belitong Festival, Belitong Fair, Belitong Cultural Festival, Sail Indonesia / Wonderful Sail Indonesia / Sail Karimata

---

Belitung not located on a high land (suitable area to plant coffee), however the most recommended cuisine from Belitung is its coffee because of the scent and the making. There is also Gangan Soup, yellow thick broth soup with sour taste because cooked with pineapple.
## TANJUNG KELAYANG DESTINATION PORTFOLIO COMPARISON

<table>
<thead>
<tr>
<th>No</th>
<th>Dimension</th>
<th>Indonesia</th>
<th>Thailand</th>
<th>Malaysia</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Destination Type</td>
<td>Tanjung Kelayang</td>
<td>Phuket</td>
<td>Langkawi</td>
</tr>
<tr>
<td>2</td>
<td>Tourist Arrival (2014)</td>
<td>3.206</td>
<td>8.085.616</td>
<td>3.570.000</td>
</tr>
<tr>
<td>3</td>
<td>Highlights Attraction</td>
<td>Beach, Resort, Golf</td>
<td>Pantai</td>
<td>Beach, Cable car and Sky Bridge</td>
</tr>
<tr>
<td>4</td>
<td>Amenity</td>
<td>Hotel, Marina Port, Public</td>
<td>TIC, hotel, villa, money</td>
<td>TIC, hotel, villa, money</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Transportation, Bike Rental,</td>
<td>changer, public transportation,</td>
<td>changer, public transportation, rental, cable</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Retail, Local Culinary</td>
<td>rental</td>
<td>car, sky bridge</td>
</tr>
<tr>
<td>5</td>
<td>Event</td>
<td>Festival Belitung</td>
<td>Phuket King's Cup Regatta</td>
<td>Langkawi International Water Festival</td>
</tr>
<tr>
<td>6</td>
<td>Management</td>
<td>PT Belitung Pantai Intan</td>
<td>Regency Government</td>
<td>Langkawi Development Authority (LADA)</td>
</tr>
</tbody>
</table>
TANJUNG KELAYANG

GOVERNMENT’S COMMITMENTS

- Development and improvement of national roads
  - National road development
  - Land transportation improvement
- Development and improvement of airport
  - HAS Hanandjoedion Airport improvement
  - Escalation toward international airport
- Development of seaports
  - Anchoring point and port in small islands development
- Others:
  - International standard hospital development
  - Establish Tourism Academy or Tourism College
  - Establish Special Economic Zone Regional Council
  - Add new international standard attraction
  - Establish Area Masterplan
  - Electricity supply to support tourism industry activities
  - Clean water infrastructure network development and Water Treatment Plant in Tourism Area