

4. INVESTMENT OPPORTUNITIES



■ CIHERANG

Coordinate : 7°02'45,28" S & 107°33'50,46" E

- 1) Location Width : 4.200 Square Meters
- 2) Owner : Private
- 3) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. Star Hotel (5511)
 - b. Restaurant (56101)
- 4) Available cooperation
The Investors are encourage to invest in collaboration with the Private Owner through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture



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**BANDUNG
REGENCY**
WEST JAVA PROVINCE



INVITATION TO INVEST IN TOURISM
BASED COMMUNITY DEVELOPMENT AT :



Indonesia
Tourism
Invitation



Ministry of Tourism Republic of Indonesia

wonderful
Indonesia



PRESENTING: BANDUNG REGENCY, WEST JAVA PROVINCE

OUR MISSION IS TO:

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.



1. ABOUT BANDUNG REGENCY



LOCATION

Capital City : Bandung City
 Time Zone : WIB (UTC+7)
 Coordinate : 7°01'S 107°31'E
 Area Width : 1.762,39 Km2
 Borders :
 North : Bandung Barat Regency, Bandung City, Cimahi City, and Sumedang Regency
 West : Cianjur Regency
 South : Garut Regency and Cianjur Regency
 East : Garut Regency

Air Temperature : 19 - 24 °C



DEMOGRAPHICS

Population : 3.178.543
 Density : 1.803,54 / km²
 Ethnic : Sundanese, Javanese, Chinese
 Language : Indonesian, Sundanese



ECONOMY

The three largest contributor for the Bandung Regency Gross Domestic Product are processing industry, trade, hotel and restaurant and farming sectors.



INFRASTRUCTURE

Transportation

Bandung Regency is supported by national, provincial and district roads. The regency passed by toll roads that connect to several big cities in West Java and Jakarta.

Telecommunication

Bandung Regency is supported by adequate telecommunication facilities, all of the national cellular operator provide many relay tower in the regency.

Energy

State Electric Company (PLN) has expanded its service range to the Bandung Regency. Electrical service for residents in the regency has been even, but some rural areas in the regency do not yet have electricity, this is because the number of connections and the geography of the region.

2. TOURISM FACTS



ATTRACTION

Most of the main tourist attractions of Bandung Regency lies in the mountain area. Some of the most famous tourist attractions are:

1. Kawah Putih Crater
Kawah Putih is located in Ciwidey Sub-District. Kawah Putih is a lake formed by the eruption of Mount Patuha. Soil mixed with sulphur around the crater is white, the colour of water in the crater is greenish-white colour.
2. Ranca Upas
Ranca Upas is a camping ground. Located in Ciwidey Sub-District. Ranca Upas has an area of 215 hectares, it is located at 1.700 meters above sea level, with temperatures around 17°C - 20°C. This area was covered with protected forests with diverse flora such as Huru, Hamirug, Jamuju, Kihujan, Kitambang, Kurai, Post and Puspa Trees. While the fauna consists of various types of birds, as well as some other tame animals.
3. Situ Cileunca Lake
Situ Cileunca is located in Warnasari Village, Pangalengan Sub-District, it is an artificial lake covering an area of 1.400 hectares with a background of hills and mountains. Besides functioned as a tourist attraction, Situ Cileunca also serves as hydroelectric power (hydropower). Water from the lake flows through Palayangan River. The river is also frequently used as an arena for rafting. The depth of the lake reaches 17 meters, and before 1918, this area is a wilderness which is then converted into lake, that function to serve the water needs of society.



ACCESSIBILITIES

Transport to the Bandung Regency mainly is from Bandung City. No major bus terminals, train stations or airports are located in the region. Traditional transport arrangements such as the delman horse passenger carriages are found in such places as the Banjaran Sub-district.



3. REGIONAL TOURISM POLICY



TOURISM POSITION ON REGIONAL DEVELOPMENT

Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Bandung Regency tourism resources and it's potential for economic contribution through tourism development. They are welcoming every investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Bandung Regency.

1. Community based tourism
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders
Cooperate and accommodate all of the stakeholder's aspirations



REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development at the Bandung Regency must be implemented in compliance with the following principles:

