4. INVESTMENT OPPORTUNITIES

Location Width: 4,200 Square Meters
Owner: Private
Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):

a. Star Hotel (5511)
b. Restaurant (56101)

Available cooperation:
1. Build, Operate and Transfer (BOT)
2. Joint Venture

Information:
- Potential Area
- Road

Deputy for Tourism Destination and Tourism Industry Development

Address:
Sapta Pesona Building, 4th Floor
Merdeka Barat No. 17
Jakarta Pusat 10110
Indonesia

www.kemenpar.go.id
www.indonesia-tourism-investment.com

Contact Us:
Indonesia.tourisminvestment@kemenpar.go.id
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Indonesia Tourism Invitation

Invitation to Invest in Tourism Based Community Development at:
Sapta Pesona Building, 4th Floor
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1. ABOUT BANDUNG REGENCY

Our mission is to:
1. Identify and promote the economic opportunities in the regency.
2. Inform domestic and international investors about development potentials in the area.
3. Guide domestic and international tourists to the region.

The three largest contributors for the Bandung Regency Gross Domestic Product are processing industry, trade, hotel and restaurant and farming.

2. TOURISM FACTS

**ATTRACTION**

Most of the main tourist attractions of Bandung Regency lie in the mountain area. Some of the most famous tourist attractions are:

1. Kawah Putih-Crater
   - Kawah Putih is located in Cisarua, Sub-District. Kawah Putih is a lake formed by the eruption of Mount Patuha, and is filled with sulphuric water. The water in the crater is greenish-white color.

2. Ranca Upas
   - Ranca Upas is a camping ground. Located in Cipanas Sub-District, Ranca Upas has an area of 215 hectares. It is located at 1,700 meters above sea level, with temperatures around 12°C - 14°C. This area was covered with forests and was used as a cow farm. The area has a lake, Ranca Upas, which is then converted into a lake used for rafting. The depth of the lake reaches 17 meters, and before 1918, this area is a wilderness. The lake serves as a tourist attraction, Situ Cileunca.

3. Situ Cileunca Lake
   - Situ Cileunca Lake is located in Warnasari Village, Pangalengan Sub-District. It is an artificial lake formed by the river Kajen, which is converted into a lake by the dam at Pangalengan. The lake is surrounded by hills and mountains. Besides being a tourist destination, Situ Cileunca also serves as a hydroelectric power (hydropower). Water from the lake flows through Kajen River. The river is also frequently used as an area for rafting. The depth of the lake reaches 17 meters, and before 1918, this area was a wilderness which is covered by forests. The lake is used to serve the water needs of society.

3. REGIONAL TOURISM POLICY

Tourism has become one of the main priority sectors for development by the local government. The government and the community have fully aware of the Bandung Regency旅游 resources and its potential for economic contribution through tourism development. They are already making every effort to help investors who are willing to cooperate not only on developing physical infrastructure projects but also develop in all tourism aspects of Bandung Regency.

The tourism development at the Bandung Regency must be implemented in compliance with the following principles:

1. Cultural preservation
   - Cultural preservation must be implemented in all aspects of tourism development activities.

2. Sustainable tourism
   - Sustainable tourism will be developed in all aspects of tourism development.

3. Community based tourism
   - The involvement of the local community and the stakeholders on every tourism development activities will be maintained.

4. Collaborative cooperation between stakeholders
   - Collaboration will be maintained between stakeholders in the region to accommodate all the stakeholders’ aspirations.