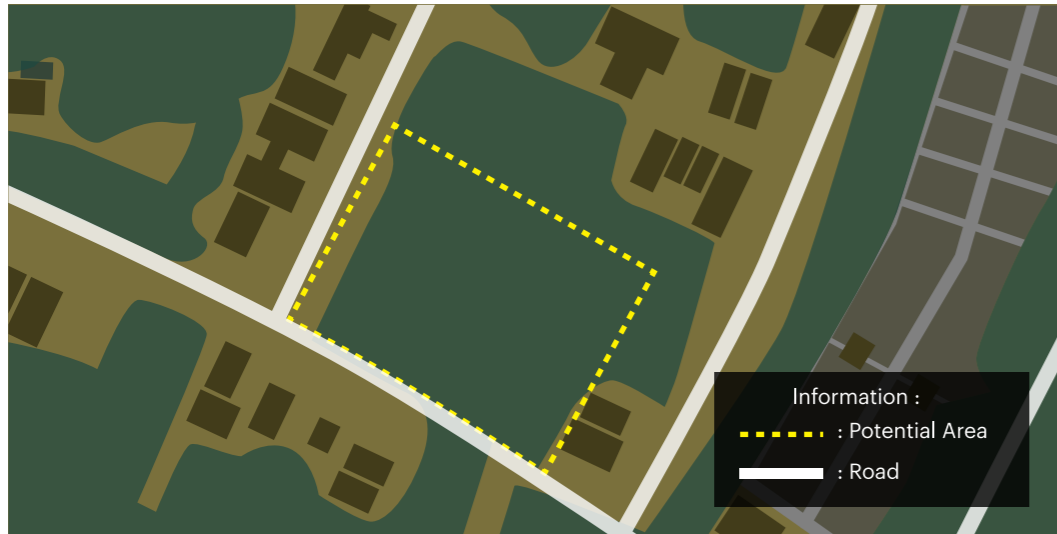


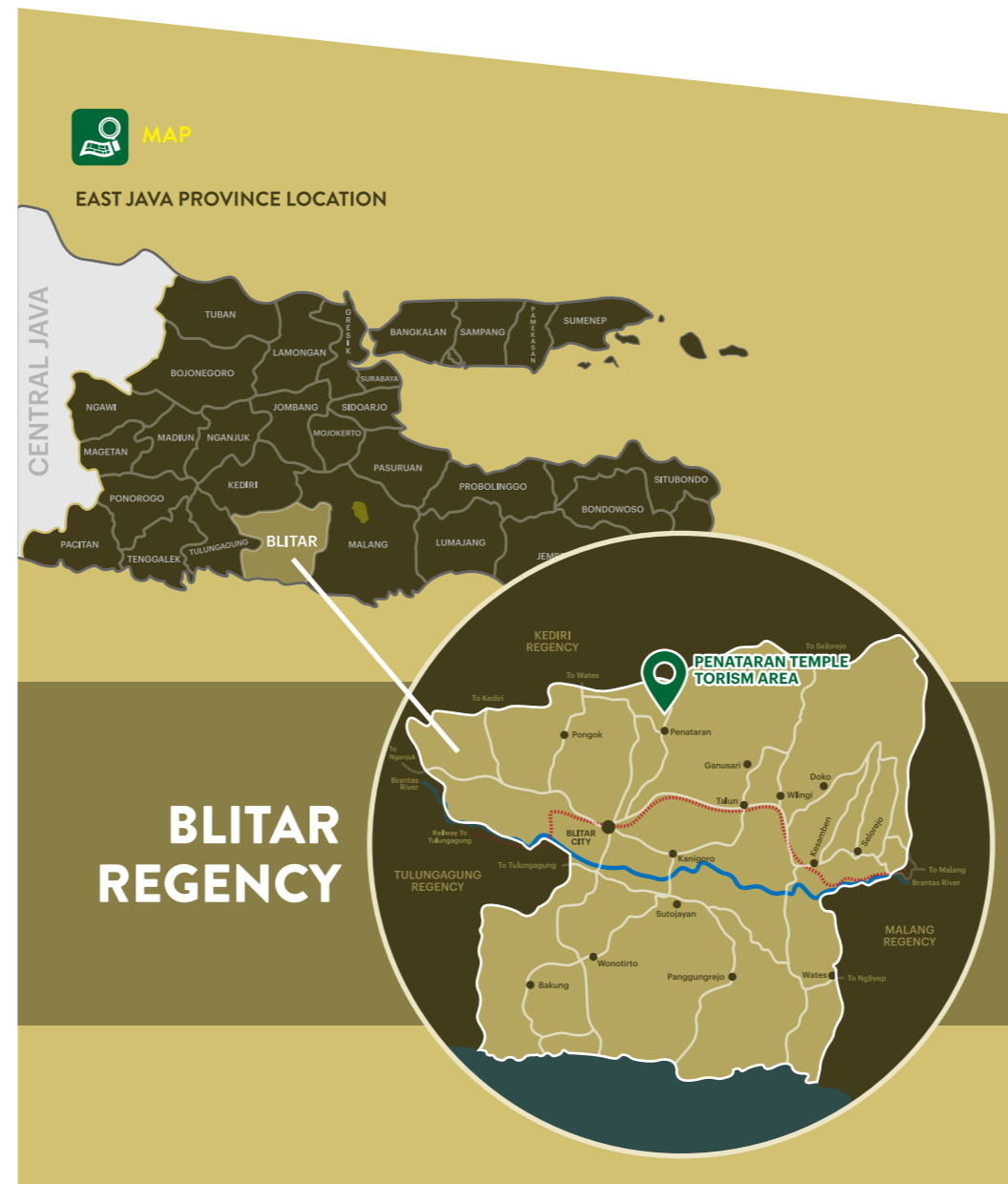
#### 4. INVESTMENT OPPORTUNITIES



#### PENATARAN TEMPLE AREA

Coordinate : 8°00'45,93" S & 112°12'24,16"E

- 1) Located 500M from the Penataran Temple, at Penataran Village, Nglegok District, Blitar Regency, East Java Province. This area is known for its Penataran Temple and the Penataran Swimming Pool. This area has been recognized as one of the tourism destination in Blitar regency.
- 2) Location width : 2.430 Square Meter
- 3) Owner : Local Government
- 4) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
  - a. Star hotel (5511), ranging from 1 to 2 star
  - b. Restaurant (56101)
  - c. Café (56303)
  - d. Activities of Art and Performance (90001)
  - e. Private Managed Museum (91022)
  - f. Sport Centre (93118)
- 5) Available cooperation  
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
  - a. Build, Operate and Transfer (BOT)
  - b. Joint Venture



## BLITAR REGENCY

#### ADDRESS

Deputy for Tourism Destination and Tourism Industry Development

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# BLITAR REGENCY

EAST JAVA PROVINCE





# Indonesia Tourism Invitation






## PRESENTING: BLITAR REGENCY, EAST JAVA PROVINCE

### OUR MISSION IS TO:

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.



## 1. ABOUT BLITAR REGENCY



### LOCATION

Capital City : Blitar City  
 Time Zone : WIB (UTC+7)  
 Coordinate : 111°40'1 - 112°10'1 E and 7°58'1 - 8° 9'15'1 S  
 Area Width : ± 1,588.79 Km2  
 Borders :  
 North : Kediri Regency and Malang Regency  
 West : Kediri Regency and Tulungagung Regency  
 South : Indian Ocean  
 East : Malang Regency

Air Temperature : 21-34 °C  
 Relative Humidity : 40% - 60%



### DEMOGRAPHICS

Population : 1,126,151  
 Density : 709/Km<sup>2</sup>



### ECONOMY

The growth in each business sector of the Blitar Regency's GDP showed varying levels of development. The growth in the agricultural sector was still the most dominant compared to the other sectors, in which has reached 47%. This is very reasonable because Blitar Regency has a strong agricultural base and is supported by the adequate geographical conditions of the area.



## INFRASTRUCTURE

### Transportation

Land transportation infrastructure supported by the network of national, provincial and regency levels that connects to the eastern part of East Java Province.



### Telecommunication

Blitar Regency is supported by adequate telecommunication facilities, all of the national cellular operator provide many relay tower in the regency.



### Energy

The Regency provides an adequate availability of electricity, especially in the tourism area such as Penataran Temple tourism zone.

## 2. TOURISM FACTS



### ATTRACTION

Blitar Regency has many tourist attractions that was based on the nature and the culture of the area, but one of the most famous tourist attraction is the mausoleum and museum of the Proclaimer of Independence and the first president of Republic of Indonesia, Mr. Soekarno. The other attractions are:

#### NATURAL

1. Jolosutro Beach
2. Peh Pulo Beach
3. Serang Beach
4. Tambakrejo Beach
5. Kelud Mountains
6. Umbul Tug Cave

#### NATURE BASED

1. Sirah Kencong Tea Plantation
2. Tiko and Lekso River Rafting
3. Tegalsari Village Adventure Trail
4. Puspa Jagad Village Outbound and Ecological Education
5. Chocolate Village

#### CULTURAL

1. Penataran Temple Area
2. Penataran Temple Festival
3. Coconut Shell Craft of Wonodadi Village
4. Larung Seraji Traditional Ceremony



### ACCESSIBILITIES

Blitar Regency is tend to be accessible by land transportation only, since there are no sea and air transportation facilities in the regency. The tourists could access the regency through the nearest airports that is located in the neighbouring area. The nearest airports are in Malang Regency (Domestic) and Surabaya City (International).

## MARKET



### TOURIST ARRIVAL

YEAR	DOMESTIC TOURIST	INTERNATIONAL TOURIST
2012	1.035.653	2.425
2013	1.122.820	2.205

## 3. REGIONAL TOURISM POLICY



### TOURISM POSITION ON REGIONAL DEVELOPMENT

Blitar Regency is one of the national priority in terms of tourism development. The Ministry of Tourism have appointed many destinations in East Java Province as the National Tourism Development Zone and the National Tourism Destination, Blitar Regency was included as one of the National Tourism Development Zone.

Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Blitar Regency tourism resources and it's potential for economic contribution through tourism development. They are welcoming every investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Blitar Regency.



### REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development at the Blitar Regency must be implemented in compliance with the following principles:

1. Community based tourism  
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism  
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation  
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders  
Cooperate and accommodate all of the stakeholder's aspirations



# BLITAR REGENCY