

INDIVIDUAL PARCELS MAY BE ACQUIRED BY PRIVATE SECTOR ENTITIES FOR ECO - SENSITIVE DEVELOPMENT OF :

a. Tourism Resort mininum 100ha	68120
b. Accomodation :	
• Five Star Hotel	55111
• Four Star Hotel	55112
• Three Star Hotel	55113
• Villa	55194
c. Park :	
• Theme Park	93210
• Recreation Park	93232
• Other sub-business type from the business field of Marine Tourism which have been established by the Regent, Mayor and or Governor	93249
d. Sport facilities :	
• Golf Course	93112
• Other sub-business type from the business field of Sporting Center which have been established by the Regent, Mayor and or Governor	93119



MAP

MAP : KABUPATEN PELALAWAN
MAP : BONO TIDAL BORE DEVELOPMENT SITE



ADDRESS

Deputy for Tourism Destination and Tourism Industry Development

Sapta Pesona Building, 4th Floor
Jl. Merdeka Barat No. 17
Jakarta Pusat 10110
Indonesia
www.kemenpar.go.id
www.indonesia-tourism-investment.com

Contact Us :
Indonesia.tourisminvestment@parekraf.go.id
Indonesia.tourisminvestment@gmail.com
T : +62 21 3838040, 3838029
F : +62 21 34833865

BONO TIDAL RIVER BORE



RIAU PROVINCE



INVITATION TO INVEST IN TOURISM
BASED COMMUNITY DEVELOPMENT AT :



**Indonesia
Tourism
Invitation**



Ministry of Tourism Republic of Indonesia



wonderful
indonesia



**PRESENTING BONO TIDAL RIVER BORE AND ENVIRONS
KAMPAR RIVER, HOME TO THE PELALAWAN KINGDOM 1761 - 1945**

1. DEVELOPMENT OVERVIEW



ECONOMIC PROFILE

Regency GDP : Rp 38,86 Trillion [2014]
 • Per capita = Rp 100,38 million [2014]
 • Rate of increase = 17,75% [2014]

Main contributors to GDP by population [2014 excluding oil and gas] :

- Agriculture and plantations = 37,71%
- Services = 9,32% (including hotels, F&B)
- Industry = 49,56%

Food products include rice, corn, cassava, soy bean, sweet potato, peanuts, pepper, chilli, green beans.

Animals include buffalo, cow, goat, pig, chicken, duck, fish (aquaculture).
 Industry products include food products, palm oil, rubber, leather, fabric, handicrafts, oil and gas.

Designated forest covers 46% of the Regency half designated for production, half being protected. As of 2013, 15 hotels provided 435 rooms, serving 43.410 visitors



SOCIAL & COMMUNITY ASSETS

Throughout the Regency, there are significant numbers of sports facilities, especially for various ball sports, complemented by a number of history museums.

Islamic and other regional influences are also evident in cultural and social activities, including a variety of annual festivals, regular religious socialisation, music and dance, and spicy cuisine. Local products that are sought after by tourists include traditional woven fabrics; wood carving.



LOCATION

- Kampar River Valley, Riau
- Elevation : 20 m to 40 m above sea level
- Area of Regency : 13.924,94 sq. km.



GEOGRAPHIC COORDINATES

- Latitude : 1°25' N to 0°20' S
- Longitude : 100°42' E to 103°28' E
- Time zone : UTC + 7 (Waktu Indonesia Barat)
- Capital of the Regency : Pangkalan Kerinci
- Other large town : Pekanbaru capital of Riau



MICRO CLIMATE

- Temperature : average from 20,1°C through 30,5°C
- Average monthly rainfall : 82,9 mm – 457 mm
- Days having rain : average from 5 through 24 days per month
- Humidity : 43% to 100%



CURRENT ACCESS

The International Airport at Pekanbaru, capital of Riau Province, receives international flights from Singapore and Kuala Lumpur, and domestic flights from Jakarta, Padang, Kuala Namu (Medan) and Batam plus other local airports. From Pekanbaru, the drive to Pangkalan Kerinci, capital of Pelalawan Regency, is around 70 km, and it is another 3 to 4 hours' drive to the Bono River Tidal

Bore site. There is potential for seaplane service from Batam some 150 km distant.



ACCESS IMPROVEMENTS

Kabupaten roads from Pangkalan Kerinci are under improvement, so that road access times can be reduced significantly. A float plane air taxi service may be contemplated as demand for access to Bono area increases.



DEMO GRAPHICS

Land area of the Regency = 13.925 sq. km.
 Overall population of the Regency = 387.114 [2014]
 Ratio = 52.6 male : 47.4 female
 Population growth rate = 6.71% including births and inward migration
 Population densities = 28 / sq.km.
 Predominant languages spoken : Indonesian, Malay.

Religious pluralism is well established; 90,1% Muslim, 6,7% Protestant, 3,2% Catholic plus Hindu and Buddhist minorities.

Healthcare is well established, including family planning programmes. The residents are acknowledged as being hard working and well educated. There are many schools at all levels, and class sizes are moderate to small. Student teacher ratios vary from 15 at primary level to 10 at high school and vocational school levels.



BONO TIDAL RIVER BORE



NATURAL ASSETS

Marine Assets :

There is significant diversity in Kerumutan Forest, home to Sumatran tigers, regrettably in decline, as well as elephants and sun bears.

Tesso Nilo National Park encompasses some 38,576 Hectares, making it the largest lowland rain forest in Sumatra. It contains unrivalled diversity in terms of flora, avian species, and fauna including mammals reptiles and amphibians, plus many fish species, that can be responsibly appreciated by exploration on foot and by car or boat.

Other assets include Tajweed lake, bordered by lakeside cottages and fishing rafts.

Tourism Objects and Assets

- Pelalawan Regency attractions include :
- Langgam and Betung traditional villages
 - Equator monument at Dusun Tua
 - Surfing the Kampar River during the Tidal Bore Season (November through February). Waves can reach 6 metres in height, and travel up to 40 km / hr.

The Regency administration is very aware of the benefits of eco-tourism and encourages sustainable development.

2. TOURISM DEVELOPMENT



TRANSPORTATION & UTILITY ASSETS

Currently the proposed development area is accessible by car on roads that are under improvement, or by high speed river boats from both up-river and down-river locations.

Whilst the only airport with international capacity is Sultan Syarif Kasim II Airport near Pekanbaru, there are other local air strips that may be accessed by travellers from other provincial locations.

As developments mature, the Regency intends to encourage alternative forms of land and water transport, such as float planes. Whilst the Province of Riau is one of the wealthiest in Indonesia, utility networks including electricity supply, cable and cellular data / communications, and potable water need to be improved in more remote areas.

Where electricity supply from the State is limited, such as in remote areas, there is value in considering investment in alternative forms of energy production, including solar panels.

In accordance with the intention of MP3EI (Masterplan for Acceleration and Expansion of Development) investors and developers are encouraged to apply for priority upgrade and / or installation of roads and utilities to more remote locations.



OPPORTUNITIES

Please refer to :
 MAP : Kabupaten Pelalawan
 MAP : Bono Tidal Bore Development site

Destination resort location. Access roads bordered predominantly with palm oil estates. Essentially flat, low elevation wetlands with minimal vegetation.

Ideal development may best be undertaken by a special purpose investment and development vehicle, governed by a public private partnership, where public shareholder input shall be clear and clean land for development purposes. The intention shall be to encourage excavation of a series of large lagoons that will be treated to mitigate brackish inflows from river and high water table.

The overburden shall then be reclaimed to raise the general development platform, where sports, leisure, and hospitality products may be erected.

