



## 5. INVESTMENT OPPORTUNITIES

### GUNUNG PADANG MEGALITHIC SITE

- 1) Located at East Karyamukti Village, Campaka District, Cianjur Regency.
- 2) Location Coordinate : S06°59'47.87" E107° 3'19.33"
- 3) Location Width : ± 3 hectare
- 4) Owner : Local Residence
- 5) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
  - a. 1 unit of Restaurant (56101)
    - Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
  - b. 1 unit of Café (56303)
    - Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)



- 6) Available cooperation  
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
  - a. Build, Operate and Transfer (BOT)
  - b. Joint Venture
  - c. Any agreeable cooperation form

## 6. INVESTMENT OPPORTUNITIES SUMMARY

BUSINESS FIELDS	AMOUNT NEEDED	REQUIRED FUNDS PER BUSINESS FIELD	TOTAL REQUIRED FUND PER BUSINESS FIELD CATEGORY
RESTAURANT	1	IDR 5 Billion	IDR 5 Billion
CAFE	1	IDR 2.5 Billion	IDR 2.5Billion
TOTAL REQUIRED FUND IN THE REGION (EXCLUDING LAND LEASE, LICENSE AND PERMIT)			IDR 7.5 Billion

## GUNUNG PADANG MEGALITHIC SITE



### ADDRESS

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**CIANJUR  
 REGENCY**  
 WEST JAVA PROVINCE



AN INVITATION TO INVEST IN TOURISM DEVELOPMENT IN :



**Indonesia  
 Tourism  
 Invitation**





WELCOME TO THE REPUBLIC OF INDONESIA  
THE LAND OF SMILES...  
PRESENTING:  
CIANJUR REGENCY, WEST JAVA PROVINCE

#### OUR MISSIONS ARE:

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.



## 1. ABOUT CIANJUR REGENCY



### GEOGRAPHY

Time Zone : WIB (UTC +7)  
Coordinate : 6°48'42"S 107°8'43"E 0"E  
Area Width : ± 350.148 km<sup>2</sup>  
Borders :  
North : Bogor and Purwakarta Regency  
West : Sukabumi and Bogor Regency  
South : Hindia Ocean  
East : West Bandung, Bandung, Purwakarta and Garut Regency  
Air Temperature : 21,8°C – 30,05°C  
Relative Humidity : 70 %

Labour Force : 1.031.622  
Ethnic Group : Sundanese and Javanese  
Religion : Islam, Cristianity, Buddhism, Catholic, Hinduism and Konghucu  
Language : Indonesian (official), Sunda language (local)



### ECONOMY

The biggest contributor to the GDP is from the agriculture sector by 41.30 percent. The second is trade, hotel, restaurant and service sector. The performance of these sectors confirms the characteristics of Cianjur Regency that has shown a great chance to be developed as a city of services and tourism.



### DEMOGRAPHICS

Population : 2.235.418 (2014)  
Density : 618 Peoples/km<sup>2</sup>



## 2. INFRASTRUCTURE

### TRANSPORTATION

The transportation system in Cianjur Regency consists of road transport. Land transportation infrastructure supported by the network of national, provincial and regency levels. Overall, the existing transportation infrastructure has reached almost all parts of Cianjur Regency.

### TELECOMMUNICATION

Communication technologies in Cianjur Regency has been well implemented and have covered the entire province. Telex and facsimile are already applied to all of area in Cianjur Regency, especially for activities of government and entrepreneurs. Telecommunication infrastructures are easy to get even in the urban and rural area.

### ENERGY

In terms of electricity, Cianjur Regency has shown a significance improvement. Electricity energy represent one of the requirement for household and industrial area, not only for lighting, but also supporting of various machine and electronic equipment.

### WATER

Most areas of Cianjur Regency is flowed by rivers. The existence of the rivers in addition to water and other residence needs. Aside from these rivers, the hydrological situation in Cianjur Regency is also determined by the presence of swamps, lakes, dams, reservoirs, springs and boreholes.

## 3. TOURISM FACTS



### ATTRACTION

Cianjur Regency has a number of attractive tourism destination. Ranging from natural tourist attraction, nature based tourist attraction and historical tourist attraction.

#### 1. CITAMBUR

The waterfall is a very beautiful and interesting place to visit, with the height of approximately 40 meters.

#### 2. JAYANTI BEACH

The beautiful beaches with natural and beautiful waves.

#### 3. MOUNT GEDE

Mount Gede is one of the most favorite destination for climbing and camping in Java Island. From the peak of Mount Gede, tourists can see nearby cities, such as Cipanas to the north, Sukabumi to the south, Bogor to the northwest, and Cianjur to the east.

#### 4. GUNUNG PADANG SITE

Gunung Padang is the biggest megalithic site in Southeast Asia.



### ACCESSIBILITIES

Cianjur Regency is relatively easy to reach by both domestic and international tourist. The main entry is through Soekarno Hatta International Airport in Jakarta City that is located about 132 km away and from Husein Sastranegara International Airport in Bandung City that is located about 46 km away from the centre of Cianjur Regency.

## 4. REGIONAL TOURISM POLICY



### TOURISM POSITION ON REGIONAL DEVELOPMENT

Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Cianjur Regency tourism resources and it's potential for economic contribution through tourism development. They are welcoming investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Cianjur Regency.



### REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development at the Cianjur Regency must be implemented in compliance with the following principles:

1. Community based tourism  
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism  
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation  
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders  
Cooperate and accommodate all of the stakeholder's aspirations

