



TELUK LAKE

1. Location Coordinate : S 01°34'45.48" E 103°36'06.35"
2. Location Width : Based on demand, with maximum of 2 Ha
3. Owner : Communities
4. Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. 2 units of Restaurant (56101)
 - Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
 - b. 2 units of Café (56303)
 - Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)
5. Available cooperation
The Investors are encourage to invest in collaboration with the Communities through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture
 - c. Any agreeable cooperation form



ANJUNGAN (TRADITIONAL HOUSES) JAMBI

1. Location Coordinate : S 01°37'47.77" E 103°38'52.02"
2. Location Width : 5 Ha
3. Owner : Local Government
4. Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. Convention (82301)
 - b. 1 unit of Restaurant (56101)
 - Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
 - c. 1 unit of Café (56303)
 - Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)
5. Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture
 - c. Any agreeable cooperation form

6. INVESTMENT OPPORTUNITIES SUMMARY

Business Fields	Amount Needed	Required Funds Per Business Field	Total Required Fund Per Business Field Category
Three Star Hotel	1	IDR 44 Billion	IDR 44 Billion
Restaurant	4	IDR 5 Billion	IDR 20 Billion
Cafe	4	IDR 2.5 Billion	IDR 10 Billion
Total Required Fund in the Region (Excluding Land Lease, License and Permit)			IDR 74 Billion



ADDRESS

Deputy for Tourism Destination and Industry Development

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JAMBI CITY

JAMBI PROVINCE



AN INVITATION TO INVEST IN TOURISM DEVELOPMENT IN :



Indonesia Tourism Invitation





WELCOME TO THE REPUBLIC OF INDONESIA
THE LAND OF SMILES....
PRESENTING:
JAMBI CITY, JAMBI PROVINCE

OUR MISSIONS ARE:

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.



1. ABOUT JAMBI CITY



GEOGRAPHY

Time Zone : WIB (UTC +7)
Coordinate : 1° 35' 24" S, 103° 36' 36" E
Area Width : 205.38 km²
Borders :
North : Muaro Jambi Regency and Tanjab Timur Regency
West : Muaro Jambi Regency and Batanghari Regency
South : Muaro Jambi Regency
East : Ciamis Regency and Pangandaran Muaro Jambi Regency
Air Temperature : 22 °C – 32 °C
Relative Humidity : 80 %



DEMOGRAPHICS

Population : 531,857
Density : 6.91,81 Peoples/km²



ECONOMY

Jambi City acts as the capital and the trade centre for the province and its surrounding regencies. The city relies heavily on the trade, hotel and restaurant sector as its main economy, this sector has contributed 28% of the city's total GDP. In terms of tourism, the city has benefited greatly from the business tourists that comes almost all year round.



2. INFRASTRUCTURE

TRANSPORTATION

The main transportation in Jambi City is by land and air transport, supported by a good quality of roads that connect through the neighboring regencies and also the Sultan Thaha Syaifuddin International Airport that act as the main airport in the Jambi Province.

TELECOMMUNICATION

Jambi City is supported by an adequate telecommunication facilities, both mobile and phone network are available.

ENERGY

The main source of energy in Jambi City comes from the National Electric Company.

3. TOURISM FACTS



ATTRACTION

Jambi City acts as the main city destination in the Jambi Province. The city has benefited greatly from the tourism activities through the leisure and business tourists. Jambi City has been equipped with a variety of tourism facilities to support the tourism activities, such as star hotels, restaurants, city parks, zoo, malls, shopping centre, etc. Some of the notable tourist attractions in Jambi City are:

1. Jambi Mini Park
2. Tanggo Rajo
3. Mayang Mangurai City Park
4. Tepian Rajo Swimming Pool
5. Sipin Lake
6. Teluk Lake
7. Anjungan Jambi



ACCESSIBILITIES

Jambi City is easy to reach by both domestic and international tourist. The main entry is from the Sultan Thaha Syaifuddin International Airport that is located in the Jambi City itself, located at 7 Km from the city center.



4. REGIONAL TOURISM POLICY

TOURISM POSITION ON REGIONAL DEVELOPMENT

Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Jambi City tourism resources and it's potential for economic contribution through tourism development. They are welcoming investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Jambi City.

REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development at the Jambi City must be implemented in compliance with the following principles:

1. Community based tourism
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders
Cooperate and accommodate all of the stakeholder's aspirations

5. INVESTMENT OPPORTUNITIES



SIPIN LAKE

1. Location Coordinate : S 01°36'02.50" E 103°34'49.48"
2. Location Width : 2 Ha
3. Owner : Local Government
4. Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. 1 unit of Three Star Hotel (5511) with 80 rooms.
 - Estimated required initial funds: IDR 44 Billion (Excluding land lease, license and permit fees)
 - b. 1 unit of Restaurant (56101)
 - Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
 - c. 1 unit of Café (56303)
 - Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)
5. Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture
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