



TELUK WANG

- 1) Location Coordinate : S 02°09'05.33" E 102°10'31.94"
- 2) Location Width : 3 Ha (along the river)
- 3) Owner : Communities
- 4) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. 1 unit of Restaurant (56101)
 - Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
 - b. 1 unit of Café (56303)
 - Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)
- 5) Available cooperation
The Investors are encourage to invest in collaboration with the Communities through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture
 - c. Any agreeable cooperation form

DAM BETUK

- 1) Location Coordinate : S 01°55'52.75" E 102°17'07.66"
- 2) Location Width : 3 Ha
- 3) Owner : Local Government
- 4) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. 1 unit of Three Star Hotel (5511) with 80 rooms.
 - Estimated required initial funds: IDR 44 Billion (Excluding land lease, license and permit fees)
 - b. 1 unit of Restaurant (56101)
 - Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
 - c. 1 unit of Café (56303)
 - Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)
- 5) Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture
 - c. Any agreeable cooperation formd permit fees)

6. INVESTMENT OPPORTUNITIES SUMMARY

Business Fields	Amount Needed	Required Funds Per Business Field	Total Required Fund Per Business Field Category
Two Star Hotel	2	IDR 24 Billion	IDR 48 Billion
Three Star Hotel	3	IDR 44 Billion	IDR 88 Billion
Restaurant	4	IDR 5 Billion	IDR 20 Billion
Cafe	4	IDR 2.5 Billion	IDR 10 Billion
Total Required Fund in the Region (Excluding Land Lease, License and Permit)			IDR 166 Billion

TELUK WANG



DAM BETUK



ADDRESS

Deputy for Tourism Destination and Industry Development

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 Jakarta Pusat 10110
 Indonesia
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MERANGIN REGENCY

JAMBI PROVINCE







AN INVITATION TO INVEST IN TOURISM DEVELOPMENT IN :



Indonesia Tourism Invitation





WELCOME TO THE REPUBLIC OF INDONESIA
THE LAND OF SMILES...
PRESENTING:
MERANGIN REGENCY, JAMBI PROVINCE

OUR MISSIONS ARE:

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.

1. ABOUT MERANGIN REGENCY



GEOGRAPHY

Capital City: Bangko
Time Zone : WIB (UTC+7)
Coordinate : 2° 12' 10"S, 102° 3' 14"E
Area Width : 7.668,61 km²
Borders :
North : Bungo Regency and Tebo Regency
West : Kerinci Regency
South : Rejang Lebong Regency
East : Sarolangun Regency
Air Temperature : 22 °C – 29 °C
Relative Humidity : 80 %



DEMOGRAPHICS

Population : 333.206
Density : 43,45 / km²
Labour Force : 120.369



ECONOMY

Merangin Regency's Gross Domestic Product mainly generates from these main sectors: Agriculture, Livestock, Plantation, Fisheries, Industry and Commerce, and Mineral Resources.



2. INFRASTRUCTURE

TRANSPORTATION

The main transportation in Merangin Regency is by land transport, supported by a good quality of roads that connect through the neighboring regencies. Telecommunication Merangin Regency is supported by adequate

telecommunication facilities, both mobile and phone network are available.

ENERGY

The main source of energy in Merangin regency comes from the National Electric Company in dense areas and diesel generator in some remote areas.

3. TOURISM FACTS



ATTRACTION

Merangin Regency mainly depends on the natural resources as the main tourist attractions. Some of the notable tourist attractions are the Merangin Geo Park (it is being proposed as an international geo park by UNESCO), Dam Betuk (a dam that has become the centre of water sports activities in the Merangin Regency) and Teluk Wang (a fast-flowing river that recently has become one of the main tourist attraction for the communities).



ACCESSIBILITIES

Merangin Regency is relatively easy to reach by both domestic and international tourist, although it may take a long time to travel. The main entry is from Sultan Thaha Syaifuddin International Airport that is located in the Jambi city, tourists may continue to travel by land transportation for as far as 313 Km to reach Merangin Regency.



TOURIST ARRIVAL

Tourist Type	Year 2013
Domestic Tourist	13.854
International Tourist	3

Sources: Merangin in Figures 2014



NUMBER OF TOURISM FACILITIES

Tourist Type	Year 2011	2012	2013	2014
Hotel	12	13	18	18
Restaurant	57	57	54	54
Travel Bureau	13	13	15	15
Travel Agent	45	45	48	48

Sources: Merangin in Figures 2014



4. REGIONAL TOURISM POLICY



TOURISM POSITION ON REGIONAL DEVELOPMENT

Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Merangin Regency tourism resources and it's potential for economic contribution through tourism development. They are welcoming investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Merangin Regency.



REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development at the Merangin Regency must be implemented in compliance with the

following principles:

1. Community based tourism
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders
Cooperate and accommodate all of the stakeholder's aspirations

5. INVESTMENT OPPORTUNITIES LOCATIONS

ARBO RETUM

- 1) Location Coordinate : S 02°03'15.53" E 102°18'57.37"
- 2) Location Width : 74,9 Ha
- 3) Owner : Local Government
- 4) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. 2 unit of Two Star Hotel (5511) with 70 rooms.
● Estimated required initial funds: IDR 24 Billion (Excluding land lease, license and permit fees)
 - b. 2 unit of Three Star Hotel (5511) with 80 rooms.
● Estimated required initial funds: IDR 44 Billion

- c. 2 units of Restaurant (56101)
● Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
- d. 2 units of Café (56303)
● Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)
- e. Recreational Park (93232)
- 5) Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture