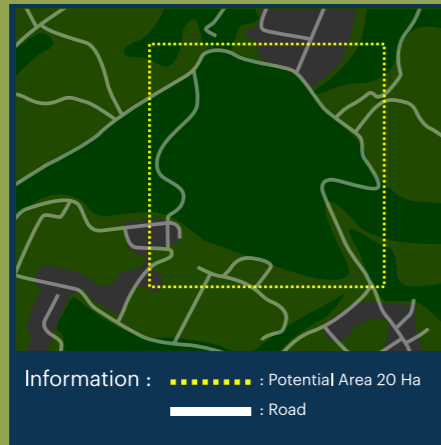





LUMBANGREJO PINE FOREST

Coordinate : 7°40'22,79"S & 112°37'35,75"E


- 1) Located at Lumbangrejo village, Prigen District, Pasuruan Regency, East Java Province.
- 2) Location Width : 20 Ha
- 3) Owner : Local Government
- 4) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. Recreational Park (93232)
 - b. Theme Park (93210)
 - c. Villa (55194)
- 5) Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture




PASURUAN REGENCY



EAST JAVA PASURUAN REGENCY





INVESTMENT OVERTUNITIES

1. TUGU KUDA AREA
2. LUMBANGREJO PINE FOREST



ADDRESS

Deputy for Tourism Destination and Tourism Industry Development

Sapta Pesona Building, 4th Floor
 Merdeka Barat No. 17
 Jakarta Pusat 10110
 Indonesia
www.kemenpar.go.id
www.indonesia-tourism-investment.com

Contact Us :
Indonesia.tourisminvestment@kemenpar.go.id
Indonesia.tourisminvestment@gmail.com
 T : +62 21 3838 040
 F : +62 21 3867 588

PASURUAN REGENCY

EAST JAVA PROVINCE







INVITATION TO INVEST IN TOURISM BASED COMMUNITY DEVELOPMENT AT :



Indonesia Tourism Invitation



Ministry of Tourism Republic of Indonesia



wonderful indonesia



PRESENTING: PASURUAN REGENCY, EAST JAVA PROVINCE

OUR MISSION IS TO:

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.



1. ABOUT PASURUAN REGENCY



LOCATION

Time Zone : WIB (UTC+7)
 Coordinate : 7°44'20"S 112°50'16"E
 Area Width : ± 1.474 km²
 Borders :
 North : Sidoarjo Regency and Madura Strait
 West : Mojokerto Regency
 South : Malang Regency
 East : Probolinggo Regency



DEMOGRAPHICS

Population: 1.510.261
 Density : 1024,59Peoples/km²
 Ethnic Group : Javanese, Madurese and Chinese
 Religion : Islam, Christianity, Buddhism, Hinduism and Kejawen
 Language : Indonesian (official), Javanese languages (Arekan & Osing), Madurese (regional)

Air Temperature : 24°C - 32°C
 Relative Humidity : 40% - 60%



BUSINESS ENVIRONMENT

A large number of industries have established themselves in Pasuruan. Pasuruan Regency has one of the major industrial areas in East Java, Pasuruan Industrial Estate Rembang (PIER). The main industry in this regency, among others Sampoerna in Pandaan, Matsushita (Panasonic), Cheil Jedang Indonesia Rejoso and PT. Nestle Indonesia in Kejayan. Pasuruan also has industrial area and crafting which has its own characteristic, such as; small industry and crafting of embroidery in Beji, Bangil, gempol, and Keraton. Crafting of wood in Prigen and Karangrejo. Crafting of accessories in Bangil and Gempol and also crafting of iron in Gempol and Poh Jentrek.



INFRASTRUCTURE

Transportation

The transportation system in Pasuruan Regency consists of road transport. Land transportation infrastructure supported by the network of national, provincial and regency levels. Overall, the existing transportation infrastructure has reached almost all parts of Pasuruan Regency.

Telecommunication

Communication technologies in Pasuruan Regency has been well implemented and have covered the entire province. Telex and facsimile are already applied to all of area in Pasuruan Regency, especially for activities of government and entrepreneurs. Telecommunication infrastructures are easy to reach even in the urban and rural area.

Energy

In terms of electricity, because of Pasuruan Regency is located in East Java Province so it has shown a significance improvement. It can be seen from the increasing number of rural electrification program. In addition to electricity, natural gas was produced by the East Java National Gas Company. The improvement of energy development has shown a great promise in terms of regional development, especially in rural and remote areas.

Water

Most areas of Pasuruan Regency is flowed by rivers. The existence of the rivers in addition to water and transport between regions is also used for dam, energy generation, fishery and tourism. Aside from these rivers, the hydrological situation in Pasuruan Regency is also determined by the presence of swamps, lakes, dams, reservoirs, springs and boreholes.

2. TOURISM FACTS



ATTRACTION

Pasuruan regency is one of tourism place in East Java, which has potency of nature, culture and tourism attraction that be able to expose the completely tourism enchantment (The East Java Natural Enchantment). Pasuruan is one of tourism object in East Java that has glamour nature and marvelous culture, such as panorama of mount Bromo seen from Penanjakan, or the fascinating of Tretes tourism area, the amazing of agro tourism area in Tuter, recreation area at Prigen, which presenting multifarious animals in Safari Park Indonesia II, the center of recreation and entertainment amusement of Taman Dayu, Fina Golf and there are still a lot of tourism object which is interesting to be visited. Beside its tourism object, Pasuruan also has industrial area and crafting which has its own characteristic, such as; small industry and crafting of embroidery in Beji, Bangil, gempol, and Keraton. Crafting of wood in Prigen and Karangrejo. Crafting of accessories in Bangil and Gempol and also crafting of iron in Gempol and Poh Jentrek.



ACCESSIBILITIES

Pasuruan Regency is relatively easy to reach by both domestic and international tourist. The main entry is through Juanda International Airport located about 60 km to the southeast of Surabaya city. From the Juanda International Airport, tourist can reach Pasuruan Regency via land transportation, which takes around 1 hour by car, though it depends on which destination that the tourists are going to visit, considering the area of the Regency.



3. REGIONAL TOURISM POLICY



TOURISM POSITION ON REGIONAL DEVELOPMENT

Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Pasuruan Regency tourism resources and it's potential for economic contribution through tourism development. They are welcoming every investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Pasuruan Regency.



REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development at the Pasuruan Regency must be implemented in compliance with the following principles:

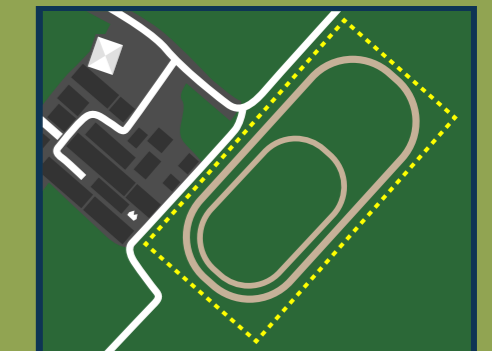
1. Community based tourism
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders
Cooperate and accommodate all of the stakeholder's aspirations

4. INVESTMENT OPPORTUNITIES

TUGU KUDA AREA

Coordinate : 7°41'40,96"S & 112°38'48,05"E

- 1) Located at Prigen District, Pasuruan Regency, East Java Province. The area was once allocated for horse racing facilities, though the local government are open for investors who would like to build another kind of tourism facilities.
- 2) Location Width : 4,5 Ha
- 3) Owner : Local Government
- 4) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
a. Recreational Park (93232)
b. Theme Park (93210)
- 5) Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
a. Build, Operate and Transfer (BOT)
b. Joint Venture



Information : ■■■■■■■■ : Potential Area 4.5 Ha
————— : Road

