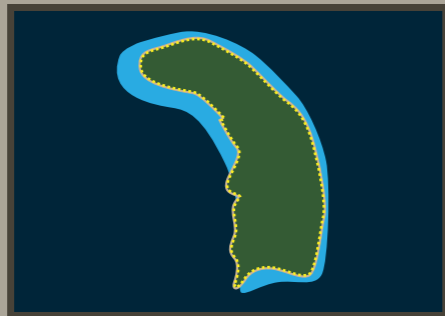


Information :  Potential Area
 Road



GEMURUH RIVER AREA

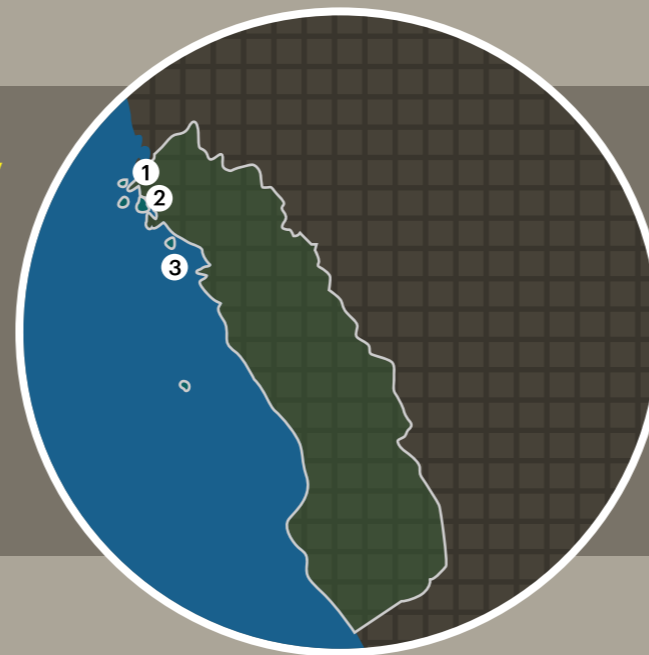
Coordinate : 1°13'39,35"S & 100°26'05,02"E

- 1) Location Width : 7 Ha, surrounded by mangrove forest
- 2) Owner : Local Government
- 3) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. Recreational Park (93232)
 - b. Theme Park (93210)
 - c. Star hotel (5511)
 - d. Restaurant (56101)
 - e. Café (56303)
 - f. Spa (96122)
 - g. Villa (55194)
- 4) Available cooperation
 The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture

AUR GADANG ISLAND

Coordinate : 1°23'11,80"S & 100°29'11,22"E

- 1) Location Width : 97 Ha, island with small rocky hills
- 2) Distance from land : 6 Sea Mile
- 3) Nearest sea port : Penasahan Sea Port
- 4) Owner : Private
- 5) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. Tourism Area (68120)
 - b. Marine dock (93243)
 - c. Star hotel (5511)
 - d. Restaurant (56101)
 - e. Café (56303)
 - f. Spa (96122)
 - g. Villa (55194)
 - h. Recreational Park (93232)
 - i. Theme Park (93210)
- 6) Available cooperation
 The Investors are encourage to invest in collaboration with the private sector through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture



Pesisir Selatan Regency

1. Mendeh Beach
2. Gemuruh River Area
3. Aur Gadang Island



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PESISIR SELATAN REGENCY

WEST SUMATERA PROVINCE





INVITATION TO INVEST IN TOURISM
 BASED COMMUNITY DEVELOPMENT AT :



Indonesia Tourism Invitation






PRESENTING: PESISIR SELATAN REGENCY

OUR MISSION IS TO:

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.



1. ABOUT PESISIR SELATAN REGENCY



LOCATION

Capital City : Painan City
 Time Zone : WIB (UTC+7)
 Coordinate : Between 0° 59' - 2° 28' south latitude and 109° 19' - 101° 18' east longitude
 Area Width : Land area : ± 5794.95 km²
 Water Area : ± 84.312 km²
 Coastline : ± 234 km
 Islands : 47 islands with total area of ± 1212.67 km²

Borders :
 North : Padang City
 West : Indian Ocean
 South : Mukomuko Regency (Bengkulu Province)
 East : Solok Regency, South Solok Regency and Kerinci Regency (Jambi Province)

Air Temperature : 22° C – 28° C and 23° C – 32° C
 Relative Humidity : 80%



ECONOMY

The economic structure is formed by 9 (nine) main sectors of activity, including agriculture; mining and quarrying; manufacturing; electricity, gas and water; construction; trade, hotels and restaurants; transport and communications; finance; leasing and business services; as well as other services. The economic structure in 2008 was dominated by the agricultural sector, this sector's contribution to GDP in 2008 amounted to 34.98%. Another considerable sectors contributing to GDP is trade, hotels and restaurants by 20.84%, services sector by 16.77%, transport and communications by 3.37% and the manufacturing sector by 12.97%. Plantation sector, especially oil palm plantations began to grow rapidly since the last ten years, involving several national investors.



INFRASTRUCTURE

Transportation

Transportation infrastructure covering land and sea transportation. Land transportation infrastructure supported by the network of national, provincial and district levels.

Telecommunication

Telecommunication services in South Coastal District is managed by PT. Telkom Tbk, Kandatel II West Sumatra. Areas with telecommunications networks generally in urban areas, including the districts and city districts.



DEMOGRAPHICS

Population : 451,553
 Density : 78 /km² (200/Sq. mi)
 Language : Malay and Indonesian
 Labour Force : 160,249 Employed
 14,283 Unemployed

Energy

Provision of electricity is served by the PLN of West Sumatra Province, Padang Branch. The power production capacity is 55 300 MWH. The number of customers is ± 54,358, which generally is a household customers, while for industry the numbers are still low.

Water

The source of clean water obtained from surface water sources and underground water sources. The source of surface water comes from the river that flows in this area and amounted to 18 rivers that consists of 11 large rivers and small streams 7.

2. TOURISM FACTS



ATTRACTION

Pesisir Selatan Regency has many natural scenery that is quite beautiful and fascinating. Mandeh region, for example, this coastal tourism region have been included by the central government in the National Tourism Development Master Plan (RIPPARNAS) representing the western region of Indonesia. Based on the local government data, the regency has 43 locations of natural tourist attraction, 10 locations of cultural tourist attraction, 4 locations of manmade tourist attraction and 1 location of environmental tourist attraction. Some of the famous tourist locations are The Root Bridge, Bayang Sani Water Fall, Painan Carcock Beach, Langkisau Hill, Nyiur Melambai as well as several number of historical attractions, such as the Cingkuak Island, Remains of the Royal Indrapura and the Mandeh Rubiah Lunang Tower House. The local government has been very optimistic that all of the tourism potential can be developed professionally, so that it would be a source of local

revenue flagship of the area in the future. Therefore, the Pesisir Selatan Regency Government has opened itself to investors who are interested to invest in this area.



ACCESSIBILITIES

Pesisir Selatan Regency is relatively easy to reach by both domestic and international tourist. The main entry is through Minangkabau International Airport located about 23 Km north-west of Padang City, in Ketaping, Padang Pariaman regency. From the Minangkabau International Airport, tourist can reach Pesisir Selatan Regency via land transport, the total distance between the Minangkabau International Airport and Pesisir Selatan Regency is around 100 Km, which takes around 2-3 hours by car.

Table 1 Minangkabau International Airport Passenger Airlines

Airlines	Destinations	Terminal
AirAsia	Kuala Lumpur	International
Citilink	Batam, Jakarta, Palembang	Domestic
Garuda Indonesia	Jakarta	Domestic
Garuda Indonesia	Haji : Jeddah	International
Lion Air	Bandung, Batam, Jakarta, Medan	Domestic
Sriwijaya Air	Jakarta, Medan	Domestic
Susi Air	Bengkulu, Lasondre, Muko-muko, Padang Sidempuan, Pulau Telo, Simpang Apek, Sipora	Domestic
Xpress Asia	Bandung	Domestic

MARKET

The existing tourist arrival are dominated by domestic tourists, however, the number of international tourists are climbing as the number of tourist attraction and facilities are increasing. The table below presents the tourist arrival data in Pesisir Selatan Regency:

Table 2 Tourist Arrival in the Pesisir Selatan Regency, Year 2006 -2009

Year	2006	2007	2008	2009
Domestic Tourist	31.176	35.278	88.257	91.451
International Tourist	61	73	201	894

3. REGIONAL TOURISM POLICY



TOURISM POSITION ON REGIONAL DEVELOPMENT

Pesisir Selatan Regency has been one of the main priority for the tourism development in West Sumatera Province, the regency has been appointed by the Ministry of Tourism, Republic of Indonesia as one of the National Tourism Development Zone in West Sumatera Province area.

Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Pesisir Selatan natural beauty and it's potential for economic contribution through tourism development. They are welcoming every investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Pesisir Selatan Regency.



REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development at the Pesisir Selatan Regency must be implemented in compliance with the following principles:

1. Community based tourism
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders
Cooperate and accommodate all of the stakeholder's aspirations

4. INVESTMENT OPPORTUNITIES



MANDEH BEACH

Coordinate : 1°12'21,42"S & 100°25'40,75"E

- 1) Location width : 2,5 Ha
- 2) Coastline : 300 M
- 3) Owner : Private
- 4) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. Star hotel (5511), ranging from 1 to 2 star, with 30 or less number of rooms
 - b. Villa (55194)
 - c. Diving and Snorkelling Centre (93242)
- 5) Available cooperation
The Investors are encourage to invest in collaboration with the private sector through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture