

Information : — Road
 Potential Area

F. BALOHAN (See figure 4 for Location 6)

Coordinate : 5°49'37,90" N & 95°21'11,50"E

1. Location Width : 5 Ha
2. Tourism Business Opportunities (including the investment code for every business field):
 - a) Star hotel (5511)
 - b) Food and Beverages Service: Restaurant (56101) & Café (56303)
 - c) Organization of Meeting, Incentive, Conference and Exhibition (82301)



G. JABOI GEOTHERMAL SITE (See figure 4 for Location 7)

Coordinate : 5°47'49,10" N & 95°19'38,07"E

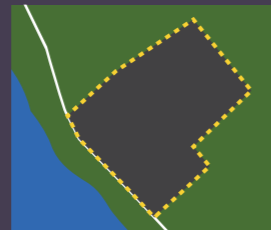
1. Location Width : 15 Ha
2. Tourism Business Opportunities (including the investment code for every business field):
 - a) Spa (96122) and Villa (55194)
 - b) Theme Park (93210)
 - c) Hot Spring (93221)



H. BANGO (See figure 4 for Location 8)

Coordinate : 5°47'49,10" N & 95°19'38,07"E

1. Location Width : 30 Ha
2. Tourism Business Opportunities (including the investment code for every business field):
 - a) Star hotel (5511)
 - b) Spa (96122) and Villa (55194)
 - c) Sport Facilities: Tennis Field (93116) and Golf Course (93112)
 - d) Recreational Park (93232) and Theme Park (93210)
 - e) Organization of Meeting, Incentive, Conference and Exhibition (82301)
 - f) Enclave Management (91022) of the "Living history" ethnic village.



I. BALIK GUNUNG (See figure 4 for Location 9)

1. Location Width : 30 Ha
2. Tourism Business Opportunities (including the investment code for every business field):
 - a) Star hotel (5511)
 - b) Restaurant (56101)
 - c) Spa (96122) and Villa (55194)
 - d) Sport Facilities: Tennis Field (93116) and Golf Course (93112)
 - e) Recreational Park (93232) and Theme Park (93210)
 - f) Tourism Area (68120)
 - g) Organization of Meeting, Incentive, Conference and Exhibition (82301)



SABANG WEH ISLAND



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SABANG WEH ISLAND
 ACEH PROVINCE



INVITATION TO INVEST IN TOURISM
 BASED COMMUNITY DEVELOPMENT AT :



Indonesia
 Tourism
 Invitation



Ministry of Tourism Republic of Indonesia



wonderful
 indonesia



PRESENTING WEH ISLAND, ACEH PROVINCE.

1. DEVELOPMENT OVERVIEW



LOCATION



TOURISM RESOURCES

The Capital City of Weh Island is Sabang city, located 18 miles from Aceh mainland, the Capital City of Aceh Province. The majority of the religion on the province was by Muslims. In most of the area of the Aceh Province, the sharia law was established along with the national law, any activities and development in the province should respect both of those laws. Weh Island was considered as the most western island of Indonesia. In the year of 1996 Sabang was appointed as the free trade zone because of its strategic location.

Weh Island renowned by both international and domestic tourist for its magnificent marine park. One of the best marine park area was on Iboih Beach and Rubiah Island (see figure 2), this area located on the Sabang Bay, 23 KM to the west of Sabang City and covered around 2.600 Hectares of marine park. There are 14 out of 15 protected marine life located on the Rubiah Island and Iboih Beach area. The area has become a magnet for both international and domestic tourist for years, the most favourite tourist activities are diving and snorkelling.



ACCESSIBILITIES

Weh Island was relatively easy to reach, for the international tourist the nearest international airport

was on the Sultan Iskandar Muda International Airport at Banda Aceh city (see figure 3), from Banda Aceh the tourist could reach Weh Island by taking the ferry from Ulee Lheu port. There are 2 kinds of ferry available to reach Weh Island, the quicker but smaller one that took only 45 minutes to reach and also the bigger ferry that took around 1,5 to 2 hours.



ACCOMMODATION

Marine sustainable tourism development concept adopted in Weh Island encourage the investors to invest on the sustainable accommodation that takes into account the natural and environmental sustainability.

Applying the green technologies and the use of local resources in building, design, and operation of the lodging facilities are also very desirable. The building of cement and concrete, will be avoided in this area. It will include electrical energy savings (such as lighting and air-conditioning) and should strive to reduce carbon emissions and pollutants by using renewable energy sources (such as solar, biomass and wind), using the 3R concept (reuse, reduce and recycle) and comply with or exceed the standards environment in water and solid waste management. The investors also encouraged to use the local small, medium enterprises as their suppliers in order to lower the cost of transportation and allow the local communities to benefit directly from tourism activities in the area.



MARKETING

In order to be able to attract more tourist both internationally and domestically, the Aceh Province Government has established several tourism marketing strategy:

- Applying the product market match approach
- Applying the market focused and the destinations focused concept
- Launch the annual 'visit Aceh Province' event
- Hold international sporting events together with other destinations in ASEAN
- Strengthening the marketing activities corporation with the province of North Sumatra
- Exploring the marketing activities along with other major destinations in the ASEAN
- Building a community market / group
- Maximizing internet marketing.



INTERNATIONAL TOURIST ARRIVALS

The number of international tourist arrival to Weh Island has been fairly consistent throughout the last several years, see the table below:

Table 1 International Tourist Arrivals

Year	2008	2009	2010	2011	2012	2013	2014
Arrival	2.635	1.759	3.932	5.889	4.622	4.650	2500 (july)

Source : Weh Island Tourism Office



DOMESTIC TOURIST MOVEMENTS

Weh Island has been the main tourism destination for the domestic tourist originated from Aceh Province and North Sumatra Province for years. The numbers of domestic tourist movements has been fairly consistent over the past several years, see the table below:

Table 1 Domestic Tourist Movements

Year	2008	2009	2010	2011	2012	2013	2014
Arrival	128.615	88.082	121.647	96.738	212.165	400.000	220.000 (july)

Source : Weh Island Tourism Office

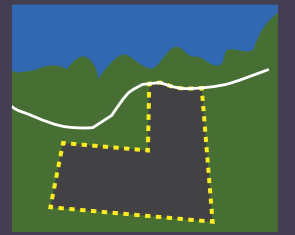


2. TOURISM DEVELOPMENT

A. IBOIH BEACH

Coordinate : 5°52'18,20" N & 95°15'33,30"E

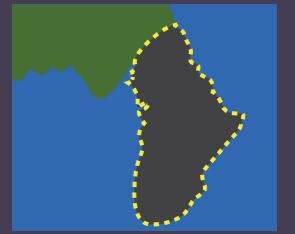
- Location Width : 1,5 Ha
- Tourism Business Opportunities (including the investment code for every business field):
 - Star hotel (5511), ranging from 1 to 2 star
 - Restaurant (56101)
 - Villa (55194)
 - Café (56303)



B. LHOK WENG BEACH

Coordinate : 5°51'53,27" N & 95°16'2,38"E

- Location Width : 15 Ha
- Tourism Business Opportunities (including the investment code for every business field):
 - Star hotel (5511)
 - Spa (96122) and Villa (55194)
 - Swimming centre (93114)



C. BANGKU LIMA

Coordinate : 5°53'26,60" N & 95°18'39,00"E

- Location Width : 2 Ha
- Tourism Business Opportunities (including the investment code for every business field):
 - Star hotel (5511)
 - Organization of Meeting, Incentive, Conference and Exhibition (82301)



D. CT 3 PORT

Coordinate : 5°52'52,31" N & 95°19'29,07"E

- Total Location Width : 15 Ha
- Present Constructed Area : 3 Ha
- Present Constructed Port Length : 430 m
- Tourism Business Opportunities (including the investment code for every business field):
 - Marine dock (93243)
 - Domestic tourism sea transport (50113)
 - International tourism sea transport (50123)



E. SUMUR TIGA BEACH

Coordinate : 5°53'30,80" N & 95°20'21,92"E

- Location Width : 2 Ha
- Tourism Business Opportunities (including the investment code for every business field):
 - Star hotel (5511)
 - Food and Beverages Service: Restaurant (56101) and Café (56303)
 - Spa (96122) and Villa (55194)
 - Swimming centre (93114)



Information : Road Potential Area