



PINANG BEACH

Coordinate : 06°25'33,84" S & 120°29'57,19"E

- 1) Location Width : 3 Ha
- 2) Owner : Local Government
- 3) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. Dive Tour (93242)
 - b. Star Hotel (5511)
 - c. Villa (55194)
 - d. Marine Dock (93243)
- 4) Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture



LIANG KARETA BEACH

Coordinate : 06°12'03,89" S & 120°23'54,92"E

- 1) Location Width : 4 Ha
- 2) Owner : Private Owner
- 3) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. Dive Tour (93242)
 - b. Spa (96122)
 - c. Villa (55194)
 - d. Marine Dock (93243)
- 4) Available cooperation
The Investors are encourage to invest in collaboration with the Private Owner through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture



TANADOANG MUSEUM

Coordinate : 06°08'58,06" S & 120°27'12,77"E

- 1) Location Width : 3 Ha
- 2) Owner : Local Government
- 3) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. Museum Management (91022)
 - b. Star Hotel (5511)
 - c. Restaurant (56101)
 - d. Recreational Park (93232)
- 4) Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture



BALOYA BEACH

Coordinate : 06°12'54,26" S & 120°26'51,64"E

- 1) Location Width : 4 Ha
- 2) Owner : Local Government
- 3) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. Dive Tour (93242)
 - b. Star Hotel (5511)
 - c. Restaurant (56101)
 - d. Spa (96122)
 - e. Villa (55194)
- 4) Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture



MAP

SELAYAR ISLANDS REGENCY
SOUTH SULAWESI PROVINCE



1. Ngapaloka Beach
2. Hara Beach
3. Jeneiya Beach
4. Bahosangkara Beach & Pinang Beach
5. Liang Kareta Beach
6. Tanadoang Museum
7. Baloya Beach



ADDRESS

Deputy for Tourism Destination and Tourism Industry Development

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www.indonesia-tourism-investment.com

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**SELAYAR ISLAND
REGENCY**
SOUTH SULAWESI PROVINCE



INVITATION TO INVEST IN TOURISM
BASED COMMUNITY DEVELOPMENT AT :



**Indonesia
Tourism
Invitation**



Ministry of Tourism Republic of Indonesia



wonderful
indonesia



PRESENTING: SELAYAR ISLANDS REGENCY, SOUTH SULAWESI PROVINCE

OUR MISSION IS TO:

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.



1. ABOUT SELAYAR ISLAND REGENCY



LOCATION

Capital City : Benteng City
Time Zone : WITA (UTC+8)
Coordinate : 6.575°S 121.025°E
Area Width : 22.326.69 km²

Borders :
North : Bulukumba Regency and Bone Strait
West : Flores Sea and Makassar Strait
South : East Nusa Tenggara Province
East : Flores Sea and East Nusa Tenggara Province

Air Temperature : 23-35 °C
Relative Humidity : 40% - 60%



DEMOGRAPHICS

Population : 122,055 (2010)
Density : 12 / km²
Labour Force : 54,996



ECONOMY

The three largest contributor for the Selayar Islands Regency's Gross Domestic Product are agriculture; trade, hotel and restaurant; and services sectors. In 2013, the economic growth rate of Selayar Islands Regency was 9.47 percent. In 2013 the GDP per capita at current market price was IDR 15,848,188.



INFRASTRUCTURE

Transportation

Selayar Islands Regency supported by adequate district roads that connect through all parts of the main island. Selayar Islands have one pioneer airport which is H. Aroepalla Airport, serving flights to or from Makassar, Bone, Kendari, Labuhan Bajo and Ruteng. The regency also supported by ten local seaport connecting several islands in the regency.

Telecommunication

Selayar Islands Regency is supported by adequate telecommunication facilities, both mobile phone and phone network are available.

Energy

Electrical service for residents in the regency is prevalent, but some remote islands in the regency do not yet have electricity, this is because the geography of the region.



2. TOURISM FACTS



ATTRACTION

Tourism Potentials in Selayar islands regency pretty much includes historical tourism, cultural tourism, nature tourism and marine tourism. One of the famous tourist attraction is the Taka Bonerate National Park, located in the district of Takabonerate. This area consists of 21 islands and dozens of taka and Bungin, generally formed from the deposition of sand and the biosphere. Taka Bonerate National Park has the third largest coral atoll in the world (the largest in Southeast Asia) after Kwajifein in the Marshall Islands and Suvadiva in the Maldives. The size of the atoll is around 220,000 Ha, with a coral reef flat area of 500 km². In a series of Selayar Regency anniversary, the Takabonerate Island Expedition (TIE) festival was held in this area.



ACCESSIBILITIES

Selayar Islands Regency are relatively easy to reach by both domestic and international tourist, the main entry is from Sultan Hassanudin International Airport located in Makassar city, from there the tourist could access the regency by air via H. Aroepalla airport or by sea via ferry.



3. REGIONAL TOURISM POLICY



TOURISM POSITION ON REGIONAL DEVELOPMENT

Selayar Islands Regency is one of the national priority in terms of tourism development. The Ministry of Tourism have appointed many destinations in South Sulawesi Province as the National Tourism Development Zone and the National Tourism Destination, Selayar Islands Regency was included as one of the National Tourism Development Zone. Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Selayar Islands Regency tourism resources and its potential for economic contribution through tourism development. They are welcoming every investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Selayar Islands Regency.



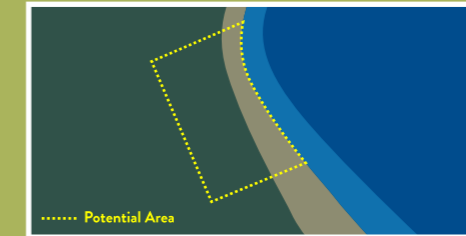
REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development at the Selayar Islands Regency must be implemented in compliance with the following principles:

1. Community based tourism
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders
Cooperate and accommodate all of the stakeholder's aspirations



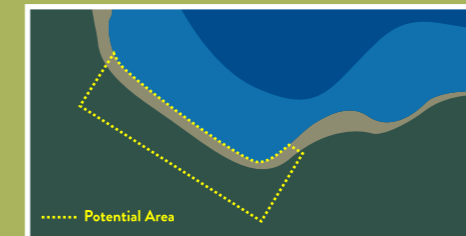
4. INVESTMENT OPPORTUNITIES



NGAPALOKA BEACH

Coordinate : 06°12'32,31" S & 120°31'36,48"E

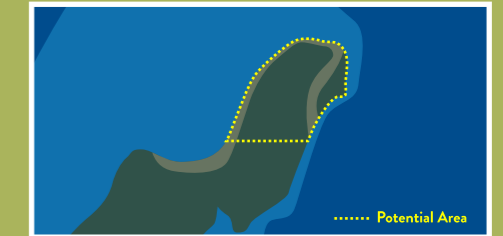
- 1) Location Width : 4 Ha
- 2) Owner : Private Owner
- 3) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
a. Star Hotel (5511)
b. Restaurant (56101)
c. Spa (96122)
d. Villa (55194)
e. Swimming Centre (93114)
- 4) Available cooperation
The Investors are encourage to invest in collaboration with the Private Owner through the following cooperation:
a. Build, Operate and Transfer (BOT)
b. Joint Venture



HARA BEACH

Coordinate : 06°14'47,54" S & 120°31'57,22"E

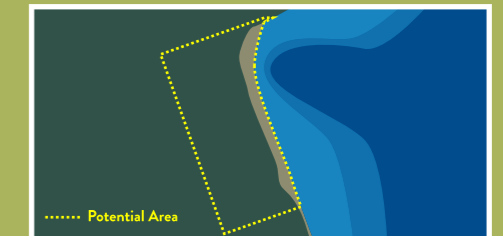
- 1) Location Width : 4 Ha
- 2) Owner : Private Owner
- 3) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
a. Star Hotel (5511)
b. Restaurant (56101)
c. Spa (96122)
d. Villa (55194)
e. Swimming Centre (93114)
f. Marine Dock (93243)
- 4) Available cooperation
The Investors are encourage to invest in collaboration with the Private Owner through the following cooperation:
a. Build, Operate and Transfer (BOT)
b. Joint Venture



JENEIYA BEACH

Coordinate : 06°06'39,16" S & 120°25'51,63"E

- 1) Location Width : 3 Ha
- 2) Owner : Private Owner
- 3) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
a. Dive Tour (93242)
b. Villa (55194)
c. Marine Dock (93243)
- 4) Available cooperation
The Investors are encourage to invest in collaboration with the Private Owner through the following cooperation:
a. Build, Operate and Transfer (BOT)
b. Joint Venture



BAHOSANGKARA BEACH

Coordinate : 06°25'20,78" S & 120°29'53,82"E

- 1) Location Width : 3 Ha
- 2) Owner : Local Government
- 3) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
a. Dive Tour (93242)
b. Star Hotel (5511)
c. Villa (55194)
d. Marine Dock (93243)
- 4) Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
a. Build, Operate and Transfer (BOT)
b. Joint Venture