

4. INVESTMENT OPPORTUNITIES



■ BALAI BENIH IKAN (FISH SEEDLING)

Coordinate : N 00°52'11.13" E109°05'17.44"

- 1) Located at East Singkawang Sub-district, Singkawang City, West Kalimantan
- 2) Location Width : ± 20 hectare (land)
- 3) Owner : Local Government
- 4) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. 1 unit of Two Star Hotel (5511) with 70 rooms.
 - Estimated required initial funds: IDR 24 Billion (Excluding land lease, license and permit fees)
 - b. 1 unit of Three Star Hotel (5511) with 80 rooms.
 - Estimated required initial funds: IDR 44 Billion (Excluding land lease, license and permit fees)
 - c. 2 units of Restaurant (56101)
 - Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
 - d. 2 units of Café (56303)
 - Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)
- 5) Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture
 - c. Any agreeable cooperation form (Excluding land lease, license and permit fees)



■ BELIMBING STONE

Coordinate : N 00°52'31.32" E109°03'13.16"

- 1) Located at East Singkawang Sub-district, Singkawang City, West Kalimantan
- 2) Location Width : ± 53 hectare
- 3) Owner : Local Government
- 4) Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. 1 unit of Two Star Hotel (5511) with 70 rooms.
 - Estimated required initial funds: IDR 24 Billion (Excluding land lease, license and permit fees)
 - b. 1 unit of Three Star Hotel (5511) with 80 rooms.
 - Estimated required initial funds: IDR 44 Billion (Excluding land lease, license and permit fees)
 - c. 2 units of Restaurant (56101)
 - Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
 - d. 2 units of Café (56303)
 - Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)
- 5) Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture
 - c. Any agreeable cooperation form

5. INVESTMENT OPPORTUNITIES SUMMARY

BUSINESS FIELDS	AMOUNT NEEDED	REQUIRED FUNDS PER BUSINESS FIELD	TOTAL REQUIRED FUND PER BUSINESS FIELD CATEGORY
THREE STAR HOTEL	2	IDR 44 Billion	IDR 88 Billion
RESTAURANT	4	IDR 5 Billion	IDR 20 Billion
CAFE	4	IDR 2.5 Billion	IDR 10 Billion
TOTAL REQUIRED FUND IN THE REGION (EXCLUDING LAND LEASE, LICENSE AND PERMIT)			IDR 166 Billion

BELIMBING STONE



ADDRESS

Deputy for Tourism Destination and Industry Development

Sapta Pesona Building, 4th Floor
 Jl. Merdeka Barat No. 17
 Jakarta Pusat 10110
 Indonesia
www.kemenpar.go.id
www.indonesia-tourism-investment.com

Contact Us :
Indonesia.tourisminvestment@kemenpar.go.id
Indonesia.tourisminvestment@gmail.com
 T : +62 21 3838040

SINGKAWANG CITY
 WEST KALIMANTAN PROVINCE



AN INVITATION TO INVEST IN TOURISM DEVELOPMENT IN :



**Indonesia
 Tourism
 Invitation**





WELCOME TO THE REPUBLIC OF INDONESIA
THE LAND OF SMILES....
PRESENTING:
SINGKAWANG CITY, WEST KALIMANTAN PROVINCE

OUR MISSION ARE :

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.



1. ABOUT SINGKAWANG CITY



GEOGRAPHY

Capital City : Singkawang City
Time Zone : WIB (UTC +7)
Coordinate : NO°54' E|108°59'
Area Width : ± 504 km2
Borders :
North : Sambas Regency
West : Natuna Sea
South : Bengkayang Regency
East : Bengkayang Regency
Air Temperatur : 21,8°C – 30,05°C
Relative Humidity : 70%



DEMOGRAPHICS

Population : 192.44 (2014)
Density : 380 Peoples/km²
Labour Force : 87.101
Ethnic Group : Melayu, Dayak, Tionghoa, Javanese and Maduranese
Religion : Islam, Cristianity, Budhism, Catholic, Hinduism and Konghucu
Language : Indonesian (official), Melayu



ECONOMY

Since 2010, economic growth of Singkawang City continue to positively grow. Economic growth in Singkawang city especially pushed by the Trade, Construction sector, and then respectively followed by Manufacturing sector and agriculture, Forestry, and Fishing sector. In the period of four years, namely from 2010 until 2014, the value of Singkawang GDP has grew by 161.57 percent, from IDR 4.144 trillion in 2010 to IDR 6.696 trillion in 2014.



INFRASTRUCTURE

Transportation

The transportation system in Singkawang City consists of road transport. Land transportation infrastructure supported by the network of national, provincial and regency levels. Overall, the existing transportation infrastructure has reached almost all parts of Singkawang City.

Telecommunication

Communication technologies in Singkawang City has been well implemented and have covered the entire province. Telex and facsimile are already applied to all of area in Singkawang City, especially for activities of government and entrepreneurs. Telecommunication infrastructures are easy to get even in the urban and rural area.

Energy

In terms of electricity, Singkawang City has shown a significance improvement. Production of electric power these days increased in line with consume and request improvement. Electricity energy represent one of requirement household and industrial, not only for lighting, but also supporting of various machine and electronic equipment.

Water

Most areas of Singkawang City is flowed by rivers. The existence of the rivers in addition to water and other residence needs. Aside from these rivers, the hydrological situation in Singkawang City is also determined by the presence of swamps, lakes, dams, reservoirs, springs and boreholes.



2. TOURISM FACTS



ATTRACTION

Singkawang City has a number of attractive tourism destination. Ranging from natural tourist attraction, nature based tourist attraction and historical tourist attraction.

1. Pasir Panjang Beach

Pasir Panjang beach has been a popular recreation place, overlooking the Natuna Sea and several small islands around it, among other Lemukutan island, and island Kabung Randayan. Small boats and speed boats can be hired here to go to these islands. As a place of recreation, tourist attraction has been equipped with supporting facilities as well as around the coast has many hotels, cottages, shops, discos and other facilities available for tourists. This place is very suitable for people who love sports swimming, fishing, diving and water skiing or surfing. Pasir Panjang beach in the District Seventeen, only 17 km from the city center Singkawang

2. Hongkong Market Singkawang

Located at the city downtown, this is actually night market for the local cake and culinary. Activities of the market starting on 18.00 and closed at midnight, at this location tourist can find various cake that influenced by Chinese culinary.

3. Randayan Island

This object can be reached in 2 hours by speedboat from Pasir Panjang Beach, beautiful sea coral, various sea living, white sands and its blue water, are the main attraction in the site. We can stay overnight here, there are villas available to be booked.



ACCESSIBILITIES

Singkawang City is relatively easy to reach by both domestic and international tourist. The main entry is through Supadio Airport in Pontianak City located about 145 km to the central city. From the Supadio Airport, tourist can reach Singkawang City via land transportation, which takes around 3-4 hour by car, though it depends on which destination that the tourists are going to visit, considering the area of the City.



3. REGIONAL TOURISM POLICY



TOURISM POSITION ON REGIONAL DEVELOPMENT

Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Singkawang City tourism resources and it's potential for economic contribution through tourism development. They are welcoming investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Singkawang City.



REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development in the Singkawang City must be implemented in compliance with the following principles:

1. Community based tourism
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders
Cooperate and accommodate all of the stakeholder's aspirations

BALAI BENIH IKAN (FISH SEEDLING)

