

5. INVESTMENT OPPORTUNITIES



KARANGTAWULAN BEACH

1. Location Width : 7 Ha
2. Coordinate : S 07°48'47.17 and E 108°17'59.18
3. Owner : Local Government
4. Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):

- a. 1 unit of Three Star Hotel (5511) with 80 rooms.
 - Estimated required initial funds: IDR 44 Billion (Excluding land lease, license and permit fees)
- b. 2 units of Restaurant (56101)
 - Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
- c. 2 units of Café (56303)
 - Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)

5. Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:

- a. Build, Operate and Transfer (BOT)
- b. Joint Venture
- c. Any agreeable cooperation form



6. INVESTMENT OPPORTUNITIES SUMMARY

Business Fields	Amount Needed	Required Funds Per Business Field	Total Required Fund Per Business Field Category
Three Star Hotel	1	IDR 44 Billion	IDR 44 Billion
Restaurant	2	IDR 5 Billion	IDR 10 Billion
Cafe	2	IDR 2.5 Billion	IDR 5 Billion
Total Required Fund in the Region (Excluding Land Lease, License and Permit)			IDR 59 Billion



ADDRESS

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TASIKMALAYA REGENCY

WEST JAVA PROVINCE



AN INVITATION TO INVEST IN TOURISM DEVELOPMENT IN :



Indonesia Tourism Invitation



wonderful
indonesia



WELCOME TO THE REPUBLIC OF INDONESIA
THE LAND OF SMILES....
PRESENTING:
TASIKMALAYA REGENCY, WEST JAVA PROVINCE

OUR MISSIONS ARE:

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.



1. ABOUT TASIKMALAYA REGENCY



GEOGRAPHY

Capital City : Tasikmalaya City
Time Zone : WIB (UTC +7)
Coordinate : 7°20'S 108°12'E
Area Width : 2,712.52 km²
Borders :
North : Majalengka Regency
West : Garut Regency
South : Indian Ocean
East : Ciamis Regency and Pangandaran Regency
Air Temperature : 18 °C – 34 °C



DEMOGRAPHICS

Population : 1,876,544
Density : 6.91,81 Peoples/km²
Labour Force : 12.393



ECONOMY

Tasikmalaya general economy relies on agriculture, livestock and fisheries, as well as relying on the mining sector such as the Galunggung sand that are of good enough quality for building materials, industry, and trade.



2. INFRASTRUCTURE

TRANSPORTATION

The main transportation in Tasikmalaya Regency is by land transportation, supported by several bus terminals and train stations.

TELECOMMUNICATION

Tasikmalaya Regency is supported by adequate telecommunication facilities, both mobile phone and phone network are available.

ENERGY

The main source of energy in Tasikmalaya Regency comes from the geothermal energy managed by the National Electric Company.



3. TOURISM FACTS



ATTRACTION

Tasikmalaya Regency is one of Indonesian foremost tourist destinations. It has a number of tourist attractions. They are accessible, even though most of them are located deep in the rural area of the Regency. Tasikmalaya Regency's tourist destinations mainly offer their local and natural beauty other than established recreational facility. In the southern area, where the Regency borders to Indian Ocean, tourist destinations are primarily the coastline of the Regency, which features caves and a number of beaches. To the interior where the land mostly hilly and characterised by tropical rainforest, waterfall, natural hot springs, and archaeological sites are the tourist most visited places. Among Tasikmalaya Regency's tourist destinations are Kampung Naga (Dragon Village). It features an exotic and idyllic traditional village where the inhabitant lives within a strong ancient Sundanese tradition.



ACCESSIBILITIES

Tasikmalaya Regency is relatively easy to reach by both domestic and international tourist, the nearest airport is the Husein Sastranegara International Airport located at Bandung City, and tourists then may continue to travel by land transportation as far as 123 Km to reach the center of Tasikmalaya Regency.



4. REGIONAL TOURISM POLICY

TOURISM POSITION ON REGIONAL DEVELOPMENT

Tasikmalaya Regency is one of the national priority in terms of tourism development. The Ministry of Tourism have appointed Tasikmalaya as one of the National Tourism Development Zone. Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Tasikmalaya Regency tourism resources and it's potential for economic contribution through tourism development. They are welcoming investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Tasikmalaya Regency.

REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development at the Tasikmalaya Regency must be implemented in compliance with the following principles:

1. Community based tourism
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders
Cooperate and accommodate all of the stakeholder's aspirations

