



5. INVESTMENT OPPORTUNITIES



PRAMPELAN HILL

1. Located at Wonogiri Regency, Central Java Province.
2. Coordinate Location : S 07°50'59.85" E 110°54'46.50"
3. Location Width : ± 1,2 hectare (land)
4. Owner : Local Government
5. Tourism Business Opportunities (including the investment code of the Standard Classification of Indonesian Business Fields for Tourism):
 - a. 1 unit of Restaurant (56101)
 - Estimated required initial funds: IDR 5 Billion (Excluding land lease, license and permit fees)
 - b. 1 unit of Café (56303)
 - Estimated required initial funds: IDR 2.5 Billion (Excluding land lease, license and permit fees)
6. Available cooperation
The Investors are encourage to invest in collaboration with the Local Government through the following cooperation:
 - a. Build, Operate and Transfer (BOT)
 - b. Joint Venture
 - c. Any agreeable cooperation form



6. INVESTMENT OPPORTUNITIES SUMMARY

Business Fields	Amount Needed	Required Funds Per Business Field	Total Required Fund Per Business Field Category
Restaurant	1	IDR 5 Billion	IDR 5 Billion
Cafe	1	IDR 2.5 Billion	IDR 2.5 Billion
Total Required Fund in the Region (Excluding Land Lease, License and Permit)			IDR 7.5 Billion



ADDRESS

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**WONOGIRI
 REGENCY**
 CENTRAL JAVA PROVINCE



AN INVITATION TO INVEST IN TOURISM DEVELOPMENT IN :



**Indonesia
 Tourism
 Invitation**





WELCOME TO THE REPUBLIC OF INDONESIA
THE LAND OF SMILES....
PRESENTING:
WONOGIRI REGENCY, CENTRAL JAVA PROVINCE,

OUR MISSIONS ARE:

- 1) Recognize and promote the locations of great natural beauty and social diversity as tourist destinations;
- 2) Inform international and domestic investors, developers, operators, and visitors about development potentials in these areas;
- 3) Guide investors towards the comprehensive investment services offered by the Ministry's partners, including the Indonesia Investment Coordinating Board.



1. ABOUT WONOGIRI REGENCY



GEOGRAPHY

Time Zone : WIB (UTC +7)
Coordinate : 7°55'S 111°03'E
Area Width : ± 182.236,02 km2
Borders :
North : Sukoharjo and Karanganyar Regency
West : Yogyakarta City and Klaten Regency
South : Pacitan Regency and Indonesian Ocean
East : Magetan and Ponorogo Regency
Air Temperature : 24°C – 32°C
Relative Humidity : 82-85 %



DEMOGRAPHICS

Population : 1.050.475
Density : 7.268 Peoples/km²
Labour Force : 534.725
Ethnic Group : Javanese, Maduranese and Chinese
Religion : Islam, Cristianity, Budhism, Catholic, Hinduism and Konghuwu
Language : Indonesian (official), Java language (local)



BUSINESS ENVIRONMENT

Within the last 5 years, the agricultural sector has become the main contributor for the Wonogiri Regency's GDP, it contributes more than 50 percent of the total GDP. The other largest contributor is the Services Sector, with 13.79 percent followed by the Trade, Hotels and Restaurants sector with 13.36 percent.



2. INFRASTRUCTURE

TRANSPORTATION

The transportation system in Wonogiri Regency consists of road transport. Land transportation infrastructure supported by the network of national, provincial and regency levels. Overall, the existing transportation infrastructure has reached almost all parts of Wonogiri Regency.

TELECOMMUNICATION

Communication technologies in Wonogiri Regency has been well implemented and have covered the entire province. Telex and facsimile are already applied to all of area in Wonogiri Regency, especially for activities of government and entrepreneurs. Telecommunication infrastructures are easy to get even in the urban and rural area.

ENERGY

In terms of electricity, Wonogiri Regency has shown a significance improvement. Overall, the improvement of energy has shown a great promise of regional development, especially in rural and remote areas.

WATER

Most areas of Wonogiri Regency is flowed by rivers. The existence of the rivers in addition to water and other daily needs of local residence. Aside from these rivers, the hydrological situation in Wonogiri Regency is also determined by the presence of swamps, lakes, dams, reservoirs, springs and boreholes.

3. TOURISM FACTS



ATTRACTION

Wonogiri Regency has a number of attractive tourism destination. Ranging from natural tourist attraction, nature based tourist attraction and historical tourist attraction.

1. GAJAH MUNGKUR RESERVOIR

Gajah Mungkur reservoir located only about 3 kilometers from the Wonogiri City. It is an artificial reservoir that was built for agricultural purposes. Gajah Mungkur reservoir has an area of approximately 8,800 hectares and can irrigate thousands of hectares of rice fields in Sragen, Karanganyar, Sukoharjo, and Klaten regency. Currently, the location of Gajah Mungkur reservoir can also be used as a tourist attraction.

2. NAMPU BEACH

Nampu Beach scenery of white sand and rocky beach is very beautiful. Nampu beach is located in the Paranggupito sub-district, Wonogiri.

3. PRAMPELAN HILL (SURFBOARD ARENA OF

GANTOLE SPORT)

This surfboard arena is already commonly used by athletes of hang gliding and paragliding level of Central Java. There are two levels of altitude namely 200 meters and 400 meters with beautiful scenery of Gajah Mungkur reservoir.

4. INDONESIAN WAYANG (PUPPET) MUSEUM

There are various kinds of Wayang that became the museum's collection, some of them are Suket, Mask, Leather, Golek, etc. The presence of the Wayang Museum is expected to be the center of learning for young people to know one of the original culture of Indonesia.

5. WORLD KARST MUSEUM

World karst museum is located in the Gebangharjo village, Pracimantoro sub-district, Wonogiri regency or is about 38 kilometers from Wonogiri city to the south. This area is formed mainly by dissolving rock, mostly limestone. Karst in the form of Limestone Mountains stretching from regencies of Wonogiri, Pacitan, and Gunung Kidul. World Karst Museum was built for the purpose of providing information about the karst region to all parties for the sake of science, education, educative tourism, conservation and community empowerment. Behind the existence of the cave Kiskendo. Where according to the myth that public trust,



ACCESSIBILITIES

Wonogiri Regency is relatively easy to reach by both domestic and international tourist. The main entry is through Adisumarmo Airport in Solo City, located about 36 km to the central city. From the Adisumarmo Airport, tourist can reach Wonogiri Regency via land transportation, which takes around 1 hours by car, though it depends on which destination that the tourists are going to visit, considering the area of the City.



4. REGIONAL TOURISM POLICY

TOURISM POSITION ON REGIONAL DEVELOPMENT

Tourism has become one of the main priority sector for development by the local government. The government and the community have fully aware of the Wonogiri Regency tourism resources and its potential for economic contribution through tourism development. They are welcoming investors that are willing to cooperate not only on developing more tourism attraction and facilities but also to develop in all of tourism aspects of Wonogiri Regency.

REGIONAL TOURISM DEVELOPMENT OBJECTIVE

The tourism development at the Wonogiri Regency must be implemented in compliance with the

following principles:

1. Community based tourism
Maintain the involvement of the local community and the stakeholders on every tourism development activities
2. Sustainable tourism
Continuous improvement and preservation of the environmental, cultural and community aspects of tourism development
3. Cultural preservation
Implement and integrate the local culture elements on all of the tourism development activities
4. Collaborative cooperation between stakeholders
Cooperate and accommodate all of the stakeholder's aspirations

